



eLite Asian

LEADERSHIP

Residential Summit & Awards 2024

ORGANISED BY



Date: 03/07/2024 to 07/07/2024

Event Venue: Pattaya, Thailand

Participating Countries

- India
- Sri Lanka
- Bangladesh
- Indonesia
- Dubai
- Singapore
- Thailand
- Afghanistan
- Nepal
- Abu Dhabi
- Malaysia
- Vietnam





eLite Asian Leadership' 24 Summit & Awards -Navigating the Next Frontiers

It's widely understood — thanks to genetic research — that humans are more similar than we are different. When it comes to leaders in different industries, it's the same story.

There are actually a lot of similarities among leaders across industries, including healthcare, pharmaceuticals, finance, technology, energy, and government. A lot of data shows that “humans are humans” and “leaders are leaders,” regardless of the industry they work in.

A good leadership is essential for driving organizational success, fostering a positive work culture, and creating a sense of purpose and direction that inspires individuals to achieve their full potential. Guidance and Direction, Inspiration and Motivation, Decision-Making, Communication, Conflict Resolution, Development and Growth, Accountability & Adaptability are some of the major factors that are influenced by great leadership.

Exploring more areas, you can deepen your understanding of leadership and develop the skills and knowledge needed to become a more effective and impactful leader.

In today's interconnected world, Cybersecurity, Technology & Innovation is not confined to a single industry. It spans across various sectors, each facing unique challenges and opportunities.

The motto "***Navigating the Next Frontiers***" encapsulates the vision of collaboration and collective action among leaders from diverse backgrounds and nations across Asia to address global challenges and create positive change on a global scale.

This theme emphasizes the importance of solidarity and cooperation among Asian countries and leaders, recognizing the significant influence and contributions that Asia can make to the world stage. By uniting under a common purpose, Asian leaders can amplify their impact and leverage their collective strengths to address pressing issues such as technological advancement, innovations and challenges.

Key objectives of such an initiative might include fostering mutual understanding and trust, promoting dialogue and collaboration on shared challenges, and advancing initiatives that benefit not only Asia but also the broader global community. Through partnerships, joint initiatives, and diplomatic efforts, Asian leaders can play a pivotal role in shaping a more peaceful, prosperous, and sustainable world for current and future generations.





Prominent Global Trends in BFSI:

Digital Transformation: The BFSI sector is undergoing a profound digital transformation, characterized by the adoption of innovative technologies such as artificial intelligence (AI), machine learning (ML), blockchain, and robotic process automation (RPA). Digitalization is revolutionizing customer experiences, enabling personalized services, and streamlining operations across the industry.

Fintech Disruption: The rise of fintech startups and digital-native financial services providers is challenging traditional BFSI players by offering innovative solutions in areas such as payments, lending, wealth management, and insurance. Fintech collaboration and partnerships are becoming increasingly common as incumbents seek to leverage fintech capabilities to enhance their offerings and reach new customer segments.

Regulatory Compliance: Regulatory compliance remains a top priority for BFSI institutions worldwide. Stringent regulations such as GDPR, PSD2, Basel III, and KYC/AML requirements continue to shape the industry's operating environment, driving investments in compliance technology, risk management, and regulatory reporting capabilities.

Customer-Centricity: Customer expectations are evolving rapidly, fueled by digitalization and changing demographics. BFSI institutions are shifting towards a more customer-centric approach, focusing on delivering personalized experiences, omnichannel banking services, and seamless interactions across digital and physical touchpoints.

Financial Inclusion: Promoting financial inclusion remains a key priority globally, with efforts aimed at expanding access to banking and financial services for underserved populations, including the unbanked and underbanked. Technology-enabled solutions such as mobile banking, digital wallets, and microfinance are playing a crucial role in driving financial inclusion initiatives.





Prominent Global Trends in BFSI:

Sustainable Finance: Environmental, social, and governance (ESG) considerations are gaining prominence in the BFSI sector, driven by increasing awareness of climate change, social inequality, and corporate responsibility. Sustainable finance initiatives, including green bonds, impact investing, and ESG integration, are becoming mainstream as investors demand more socially and environmentally responsible investment options.

Cybersecurity and Data Privacy: With the proliferation of digital channels and the growing volume of data being generated and processed, cybersecurity and data privacy have emerged as critical concerns for BFSI institutions. Cyber threats such as data breaches, ransomware attacks, and identity theft pose significant risks to both financial institutions and their customers, necessitating robust cybersecurity measures and data protection frameworks.

Open Banking and API Economy: Open banking initiatives and the adoption of application programming interfaces (APIs) are reshaping the BFSI landscape by enabling data sharing and interoperability between financial institutions, fintechs, and third-party developers. Open banking frameworks facilitate the creation of innovative financial products and services, driving competition and enhancing customer choice and convenience.

Remote Work and Digital Collaboration: The COVID-19 pandemic has accelerated the adoption of remote work and digital collaboration tools within the BFSI sector. Virtual banking services, online customer support, and remote workforce management have become essential components of business continuity strategies, leading to a permanent shift towards flexible work arrangements and digital-first operations.

AI-Powered Analytics and Decision-Making: AI and advanced analytics are revolutionizing data-driven decision-making processes within BFSI institutions, enabling predictive analytics, fraud detection, credit scoring, and personalized recommendations. AI-powered chatbots and virtual assistants are enhancing customer service and automating routine inquiries, while data analytics tools provide valuable insights for risk management and business optimization.

These global trends are shaping the future of the BFSI sector, driving innovation, transformation, and adaptation to the evolving needs and preferences of customers and stakeholders worldwide.



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By uniting leaders across sectors for global impact, it is possible to catalyze transformative change and create a more inclusive, equitable, and sustainable world for all.

We now bring to the **eLite Asian Leadership' 24 Summit & Awards**, where we delve into the essential principles of leadership that transcend industries and sectors bringing together progressively-minded decision makers from a variety of industries, visionaries, innovators, and leaders to explore cutting-edge solutions and strategies for securing tomorrow's digital landscape. By fostering collaboration and innovation across sectors, **eLite Asian Leadership' 24 Summit & Awards** is driving meaningful advancements in Cybersecurity, Technology & Innovation to address the evolving threat landscape and protect critical assets and infrastructure.

Join us as we pioneer the future of leadership in an ever-evolving technological ecosystem. Attendees are exposed to cutting edge leadership principles provided by the brightest minds from various high performing organisations globallinvest in their own development to better serve their teams and stakeholders..





Points of Discussion will revolve around:

- Embracing Change as a Catalyst for Growth
- **Leading Through Uncertainty:** Strategies for Resilient Leadership
- Points of Discussion will revolve around: Aligning Vision and Values
- **Innovative Technologies Shaping the Future of Cybersecurity:** Discussing emerging technologies such as AI, blockchain, quantum computing, and biometrics and their impact on cybersecurity strategies across industries.
- **Ethical and Responsible Innovation in Technology:** Examining the ethical implications of emerging technologies, such as AI, biotechnology, and autonomous systems, and discussing frameworks for responsible innovation and risk mitigation.
- **Collaboration and Partnership:** Highlighting the importance of collaboration and partnership among leaders from different sectors to address complex challenges and achieve common goals. This theme emphasizes the need for leaders to work together synergistically, leveraging their respective strengths and resources.
- **Systems thinking and Holistic Approaches:** Encouraging leaders to adopt a systems thinking mindset, recognizing the interconnectedness of issues across sectors. Leaders can explore how their decisions and actions impact broader systems and ecosystems, and develop holistic approaches to problem-solving.
- **Innovation and Adaptability:** Emphasizing the role of leadership in fostering innovation and adaptation across sectors. Leaders are encouraged to embrace change, take risks, and create environments that support experimentation and learning.
- **Strategic Vision and Purpose:** Encouraging leaders to articulate a clear vision and purpose that inspires and motivates stakeholders across sectors. Leaders are challenged to align their actions with a broader vision for positive change, driving collective efforts towards shared goals.
- **Communication and Influence:** Highlighting the importance of effective communication and influence in leadership across sectors. Leaders are called upon to cultivate strong communication skills, build trust and credibility, and effectively engage and mobilize stakeholders towards action.
- **Learning and Growth:** Emphasizing the importance of continuous learning and personal growth in leadership across sectors. Leaders are encouraged to cultivate a growth mindset, seek feedback, and invest in their own development to better serve their teams and stakeholders.





Networking Opportunities:

- **Networking Sessions:** Structured networking sessions provide attendees with dedicated time to meet and interact with fellow participants. These sessions may include icebreakers, speed networking activities, and facilitated discussions on specific topics of interest.
- **Exhibition Area:** The exhibition area showcases the latest products, services, and solutions offered by leading companies and vendors in the BFSI sector. Attendees can explore exhibitor booths, engage in product demonstrations, and interact with representatives to learn about innovative offerings and industry trends.
- **Roundtable Discussions:** Participate in roundtable discussions on various BFSI-related topics, where small groups of attendees can engage in interactive discussions, share insights, and exchange best practices. Roundtables offer a collaborative environment for networking and learning from peers.
- **Panel Discussions:** Attend panel discussions featuring industry experts, thought leaders, and senior executives discussing key trends, challenges, and opportunities shaping the BFSI landscape. Panel sessions provide valuable insights and networking opportunities for attendees to connect with speakers and fellow participants.
- **Networking Lounges:** Dedicated networking lounges provide comfortable spaces for attendees to relax, mingle, and connect with peers between sessions. These informal settings encourage spontaneous conversations and networking opportunities in a relaxed atmosphere.
- **Social Events:** Take advantage of social events such as Site-Seeing, cocktail parties and networking dinners scheduled as part of the conference program. These social gatherings offer opportunities for informal networking, relationship-building, and camaraderie among attendees in a more relaxed setting.
- **Business Card Exchange:** Exchange business cards with fellow attendees during networking breaks, sessions, and social events. Business cards serve as valuable contact information for follow-up conversations, collaboration opportunities, and building professional relationships beyond the event.



Who Should Attend?

- C-suite Executives
- Senior Leaders in Banking, Financial Services, and Insurance
- Regulatory Authorities
- Policy Makers
- FinTech Innovators
- Investors
- Academics and Researchers

Why Attend?

- **Insights:** Gain valuable insights from industry experts, thought leaders, and innovators on the latest trends, opportunities, and challenges facing BFSI in Asia.
- **Networking:** Connect with peers, partners, and potential collaborators from across the BFSI ecosystem. Forge valuable relationships and explore new business opportunities in the vibrant Asian market.
- **Learning:** Participate in interactive discussions, workshops, and panel sessions covering a wide range of topics relevant to BFSI professionals operating in Asia. Expand your knowledge, skills, and perspectives to stay ahead of the curve.
- **Innovation:** Discover innovative solutions, technologies, and best practices driving innovation and transformation in the BFSI sector. Learn how leading organizations are leveraging innovation to differentiate themselves and deliver value to customers.



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Previous Event



After Event Activities

Pattaya City Tour



Water Sports and Entertainment





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